

Karen Lafuente

Buenos Aires, Argentina

LinkedIn | Github | lafuentekaren@gmail.com

ABOUT ME

Product-minded Frontend Engineer with 7+ years of experience building complex web applications with React and TypeScript. Experienced in React, TypeScript, Design Systems, accessibility, and user-centered product development. Comfortable owning solutions from discovery and prototyping through implementation and delivery.

EXPERIENCE

Senior Frontend Engineer

Vizrt

Argentina

2022-Present

- Designed and implemented complex React + TypeScript experiences for a real-time graphics platform used by broadcasters worldwide.
- Translated product and UX requirements into reusable design system components and scalable frontend architecture.
- Led high-impact features including visual editors, timeline interactions, and workflow-driven experiences.
- Contributed to subscription management, pricing, billing, and self-service account experiences for a product-led growth initiative.
- Owned features from discovery and solution design through implementation and release in collaboration with Product and Design teams.

Frontend Engineer

Trocafone

Argentina

2019-2022

- Developed and maintained e-commerce experiences across catalog, product detail, checkout, and order tracking flows.
- Collaborated with UX designers and product stakeholders to deliver intuitive and responsive user experiences.
- Implemented features focused on usability, conversion, and customer experience improvements.
- Contributed to frontend architecture, technical planning, and API integrations.
- Mentored teammates through code reviews and technical guidance.

SKILLS

Frontend: React, TypeScript, Next.js, JavaScript, HTML, CSS, Sass

State & Data: Redux, Redux-Saga, REST APIs

Testing: Jest, Cypress

Design: Figma, Design Systems, Information Architecture, Accessibility

EDUCATION

Universidad Tecnológica Nacional, Argentina

UX/UI Design Diploma

2026

Universidad Tecnológica Nacional, Argentina

Information Systems Engineering

2016-2024